

**Town of East Windsor
Economic Development Commission**

11 Rye Street, P.O. Box 389

Broad Brook, CT 06016

Website: <http://www.eastwindsorct.com>

***Regular Meeting Minutes
Monday, September 15, 2014***

I. ESTABLISHMENT OF QUORUM

Members Present: Eric Moffett, Josh Kapelner, Jim Richards, Maria Rumore and Andy Hoffman

Also in Attendance: Laurie Whitten, Town Planner
Dale Nelson, Board of Selectmen Member

Vice Chairman Josh Kapelner called the meeting to order at 6:00 p.m. at the East Windsor Town Hall meeting room, 11 Rye Street, Broad Brook, CT. Chairman Eric Moffett arrived at the meeting soon after the meeting was called to order.

II. PUBLIC PARTICIPATION:

There was no public participation

III. APPROVAL OF MINUTES:

The following correction was noted: Pg. 4, last line, take out the word "necessarily"

MOTION: To approve the minutes of August 18, 2014 as corrected.
Richards / Rumore / Unanimous

IV. GENERAL DISCUSSION:

New/Expanded Business Meet & Greet – September 25, 2014

Ms. Whitten explained that the staff has compiled a list of new and expanded businesses since 2010. It is an on-going project that we are still amending. She said there are about 100 names on the list. She noted that at the last meeting we talked about the certificates and it was suggested that the

certificates for the expanded businesses be different than the ones for the new businesses. She said we came up with the suggestion to have the certificates for new businesses on ivory paper and for expanded businesses on green paper. The EDC members thought that was a good idea. Ms. Whitten also noted that the certificates would be in a blue holder.

Discussion - Criteria/RFP for Economic Development Consultant

Ms. Whitten said at the last meeting First Selectman Menard requested that the EDC members attend tomorrow's Board of Selectmen's meeting to discuss what the criteria should be for the economic development consultant.

Mr. Kapelner said there is the potential for the town to engage a consultant. We don't know who that person will be. He said if there is anyone here who has any interest in that role they need to identify themselves. No one responded.

Mr. Kapelner felt that the business reports that Andy Hoffman has been doing should cease until the consultant is available so that the consultant is given a chance to do that process.

MOTION: That we cease doing the business reports until the consultant is available so that the consultant should start doing the reports.
Kapelner / Richards

In Favor: Kapelner; Richards; Rumore; Hoffman

Opposed: Moffett

Mr. Moffett said that means we have now ceased reaching out to the businesses. He said it could take several months before we have a consultant. Ms. Whitten agreed. She said the reports are good. Mr. Moffett said that Andy Hoffman has done good work. Mr. Hoffman suggested that all of the EDC members should go out to businesses.

Ms. Whitten indicated that she will not be able to attend tomorrow's Board of Selectmen's meeting. She said it is her understanding that tomorrow is for the EDC members to report to the Board of Selectmen and put in their ideas. Mr. Richards noted that the RFP is in the Board of Selectmen packet as well as copies of our agenda from last month and copies of all of Mr. Hoffman's reports. Ms. Whitten asked if any of the members were going to tomorrow's Board of Selectmen's meeting. It was noted that none of the members would be available to attend the meeting. Ms. Whitten indicated that this would be tabled to another meeting.

Dale Nelson said that she read the information that Mr. Hoffman put together and found it very insightful. She said some of it she didn't like but they were

honest comments. She said she has a new respect for what the EDC does. She hoped that we are going to be able to get the consultant for \$10,000. She said it's a start. She said she would like to see someone work on the Route 140 corridor.

Ms. Whitten noted that the next Board of Selectmen's meetings are on October 7th and October 21st. Mr. Moffett said he can make either meeting. Ms. Whitten said she would be available on October 21st. Other EDC members said they will make themselves available for the 21st.

Mr. Richards said he assumed that the RFP will not be discussed tomorrow. Ms. Whitten said she will make sure that it is understood that it is a draft. She said we can talk about the RFP at the next EDC meeting which is on October 20th.

Discussion of Economic Development Issues

Ms. Whitten reported that we have a tentative new tenant for the STR building. She can't reveal who it is at this time.

She noted that there is a gas station/convenience store proposed at Winkler Road and Route 140. This will be our first application in the B-3 zone.

Mr. Richards suggested that in the future they discuss the signs at Newberry Road and Thompson Road. He said we need to find a way to put new signs in place.

V. ADJOURNMENT:

MOTION: To adjourn the meeting.
Rumore / Richards / Unanimous

The meeting was adjourned at 6:34 p.m.

Respectfully submitted,

Marlene Bauer
Recording Secretary